

ADVERTISING MEDIA KIT

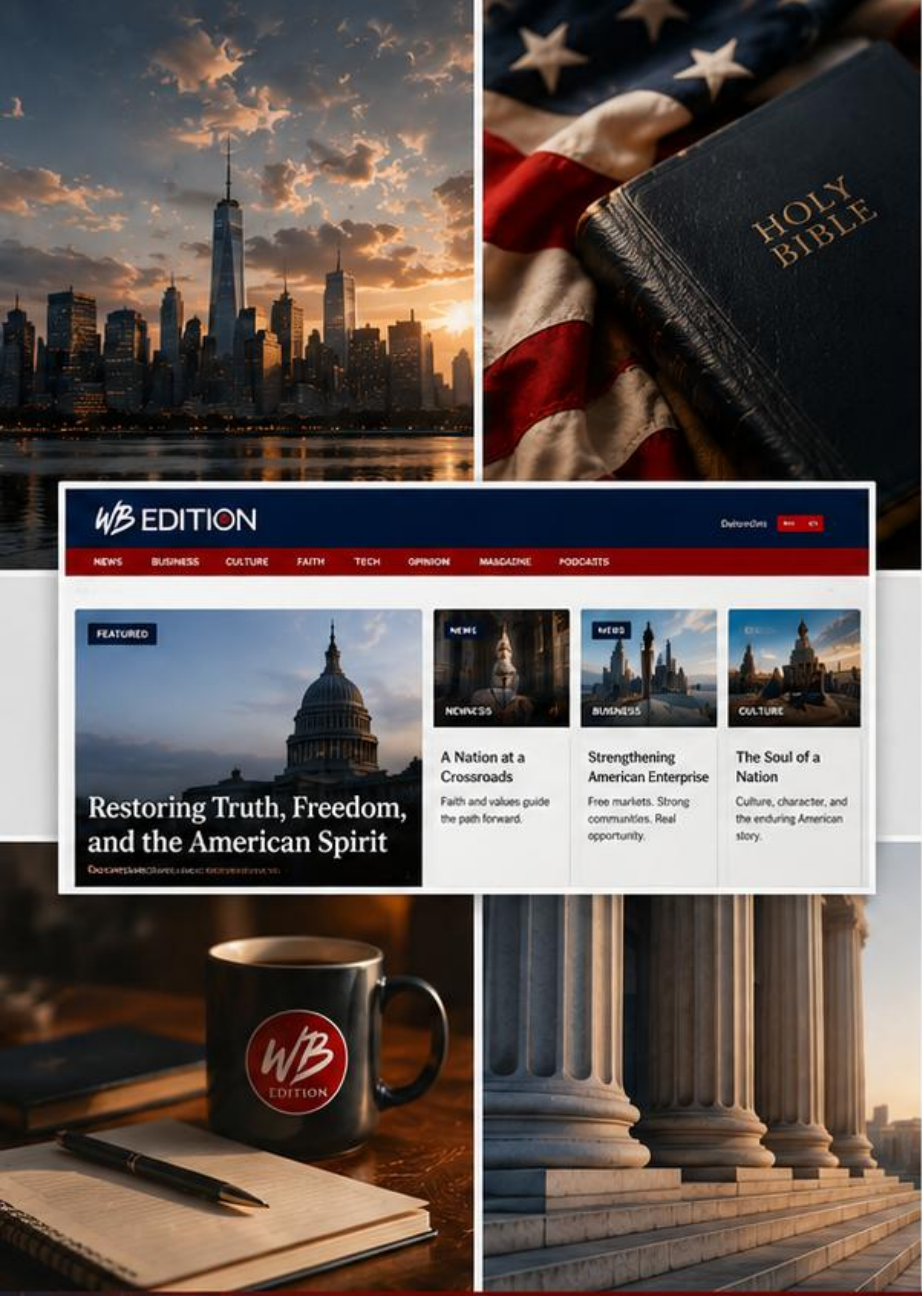
WB Edition Magazine

Digital Magazine • Website • Email • Social Media • Event Partnerships



*Connect your brand with a national audience
united by faith, family, freedom, and
traditional American values.*





EDITION 

ABOUT WB EDITION

Empowering the Intelligent Citizen

WB Edition is a digital magazine built for the bold, the discerning, and the principled. We serve the intelligent citizen, those who believe in Christian foundations, conservative values, and the enduring strength of the American spirit.

In an era saturated with filtered narratives and ideological conformity, WB Edition stands for truth, tradition, and clarity. We deliver sharp, informed coverage across news, business, culture, and technology without compromising the values that matter.

Whether navigating modern life, building a business, or defending foundational principles, our readers come to WB Edition for insight, not noise. Every story, interview, and perspective is crafted to empower critical thought and reinforce faith, freedom, and responsibility.

News • Business • Culture • Technology

“
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AUDIENCE REACH

EDITION

WB Edition connects advertisers with a national audience of Christian and conservative readers through direct email delivery, digital publishing, social media, and select event partnerships.



500,000+ National Email Reach

WB Edition content and advertising opportunities are delivered directly to a national email delivery and subscriber audience of more than 500,000 readers.



Nationwide Digital Magazine Access

Every issue of WB Edition is published digitally, allowing readers across the United States to access the magazine from desktop computers, tablets, and mobile devices.



1,000,000+ Primary Social Reach

WB Edition's owned social media platforms reach more than one million people across Facebook, YouTube, Instagram, TikTok, and X.



Event and Community Visibility

WB Edition maintains visibility through select private and public galas, conferences, rallies, community gatherings, and special events.



2.1 Million+ Secondary Social Reach

WB Edition's extended social reach includes the personal platforms of Whitley Bermudez and the combined audiences of contributing authors and members of the editorial team.



3.1 Million+ Total Potential Social Reach

The combined potential reach of WB Edition's owned platforms, Whitley Bermudez's platforms, and participating author and editorial team accounts exceeds 3.1 million.

Because some audience members may follow more than one account, this figure represents potential reach rather than guaranteed unique individuals.



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Articles, interviews, sponsored content, digital advertising, and magazine issues remain accessible through WB Edition's online publishing platform, extending the visibility and lifespan of advertiser placements.



500,000+
National Email and
Subscriber Reach



1,000,000+
Primary Social
Reach



2.1 Million+
Secondary Social
Reach



3.1 Million+
Total Potential
Social Reach



Nationwide
Digital Magazine
Access



Multiple Channels:
Email, Website, Social Media,
Digital Magazine, and Events

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AUDIENCE PROFILE

EDITION 

WB Edition reaches a values-driven national audience of Christian and conservative readers with strong family, professional, and community ties. Our readership is composed of engaged consumers who value faith, freedom, family, and trusted brands aligned with their principles.



Christian & Conservative Audience

Readers identify strongly with Christian beliefs, conservative values, and a traditional American worldview centered on faith, family, and freedom.



Professional & Entrepreneurial

The audience includes white-collar professionals, executives, entrepreneurs, and business owners who are active decision-makers in both their households and industries.



Family-Oriented Households

WB Edition resonates with married couples and families with children, making it a strong fit for brands serving household, lifestyle, and family-centered needs.



Homeowners & Established Consumers

Many readers are homeowners with stable lifestyles, long-term purchasing habits, and strong ties to their communities and local institutions.



Audience Mindset

This audience values credibility, purpose, quality, and brands that reflect integrity, patriotism, and mission alignment.

GENDER BREAKDOWN



MEN

65%



WOMEN

35%



65% Men



35% Women



Christian & Conservative



White-Collar, Entrepreneurs & Business Owners



Married Couples & Families



Homeowners

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EDITION

DIGITAL PUBLISHING EXPERIENCE

THE DIGITAL MAGAZINE

Magazine depth. Website speed.
Social-ready distribution.

WB Edition packages feature stories and commentary
into a polished digital issue built for online readers.

01

COVER-LED STORYTELLING

Feature stories anchor
each issue with strong
editorial packaging.

02

CATEGORY BREADTH

Faith, news, business,
culture, technology,
opinion, and interviews.

03

BUILT FOR DISTRIBUTION

Desktop, tablet, mobile,
email, social, and event
promotion.

DIGITAL-FIRST PUBLICATION

Desktop • Tablet • Mobile • Newsletter • Social sharing



FAITH. FAMILY. COUNTRY.



EDITORIAL CALENDAR

EDITION 

Monthly Themes & Focus Areas

A 12-month editorial roadmap highlighting the lead focus of each monthly issue while maintaining recurring coverage across faith, news, business, culture, and public life.



JANUARY | *American Renewal*

National purpose, personal responsibility, civic renewal, principled leadership, and the ideas required to strengthen the republic.

FEBRUARY | *Faith, Family & Enduring Love*

Marriage, parenting, relationships, family traditions, community bonds, and the role of strong households in American life.

MARCH | *American Enterprise*

Entrepreneurs, small-business owners, ethical leadership, financial responsibility, innovation, and free enterprise built with purpose.

APRIL | *Faith in the Public Square*

Christian foundations, Easter, religious liberty, biblical history, apologetics, ministry, and the role of belief in public life.

MAY | *Service, Sacrifice & National Strength*

Military service, veterans, first responders, national security, courage, patriotism, and Americans who place duty above self.

JUNE | *Fathers, Families & Men of Character*

Fatherhood, mentorship, men's health, responsibility, leadership, marriage, raising children, and creating a lasting family legacy.

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JULY | *Freedom, Founding & America's Future*

Independence, the Constitution, America First principles, civic heritage, national sovereignty, and the responsibilities of citizenship.

AUGUST | *Education, Technology & the Next Generation*

Schools, homeschooling, colleges, youth leadership, digital culture, artificial intelligence, and preparing young Americans for the future.

SEPTEMBER | *Made in America*

American workers, domestic manufacturing, Main Street businesses, trades, agriculture, supply chains, and the dignity of productive work.

OCTOBER | *Courage, Conviction & the Culture*

Free speech, moral courage, media, art, entertainment, cultural renewal, and influential voices who defend truth with clarity and grace.

NOVEMBER | *Gratitude, Stewardship & Community*

Thanksgiving, generosity, philanthropy, financial stewardship, local institutions, churches, volunteerism, and the citizens who strengthen their communities.

DECEMBER | *Faith, Tradition & the American Christmas*

The biblical meaning of Christmas, family traditions, generosity, worship, cultural heritage, year-end reflection, and stories of hope and renewal.



PRICING & PACKAGES

Flexible opportunities for brands, ministries, and organizations seeking meaningful visibility across WB Edition's digital magazine and media platforms.

MAGAZINE & EDITORIAL

Full Page Ad	\$2,500
Premium Full Page Placement	\$3,500
Inside Front / Inside Back	\$4,000
Back Cover	\$5,000
Two-Page Spread	\$6,000
Sponsored Editorial Profile	\$4,500

DIGITAL & WEBSITE

Website Banner	\$1,500 / month
Homepage Feature Banner	\$2,500 / month
Sponsored Article	\$2,500
Category Sponsorship	\$5,000 / month

EMAIL & MULTIMEDIA

Newsletter Sponsorship	\$750 / send
Dedicated Email Blast	\$1,250 / send
Premium Email Blast with One Resend	\$1,500 / campaign
Sponsored Reel / Short Video	\$3,500
Video Sponsorship Mention	\$2,500 / video
Audio / Podcast Mention	\$1,500 / episode



Custom event and initiative partnerships available.



Event Sponsorships start at \$5,000 |
Presenting Sponsor from \$15,000 |
Private Gala Activation from \$25,000+



Custom integrated campaigns available upon request.



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FAITH. FAMILY. FREEDOM.

Connect your brand with a values-driven national audience.

SOCIAL, EMAIL & EVENT PARTNERSHIPS

EDITION 

High-impact engagement opportunities designed to extend your brand across social media, subscriber inboxes, and mission-aligned events.



SOCIAL MEDIA

Social Media Bundle

Expand your brand's reach across our engaged social channels.

- 1 Dedicated Social Media Post
- 1 Story Set (3 Frames)
- Audience: 150K+ Combined

\$2,500
PER CAMPAIGN



EMAIL MARKETING OPPORTUNITIES



Newsletter Sponsorship

\$750 PER SEND

Your banner or message featured in our weekly newsletter to our subscriber list.



Dedicated Email Blast

\$1,250 PER SEND

A standalone email featuring your brand, sent to our entire subscriber list.



Premium Email Blast with One Resend

\$1,500 PER CAMPAIGN

Includes the initial send plus one resend to non-openers for maximum visibility.



EVENT PARTNERSHIPS



Event Sponsorship

STARTING AT \$5,000

Align your brand with our values-driven events and reach a highly influential audience.



Presenting Event Sponsor

STARTING AT \$15,000

Top billing, speaking opportunity, and maximum exposure across all event promotions.



Private Gala or Premium Activation

STARTING AT \$25,000+

Exclusive branding, premium placement, and VIP access to key decision-makers.



Social Media Bundle
\$2,500 Per Campaign



Email Opportunities
\$750 to \$1,500



Event Partnerships
\$5,000 to \$25,000+

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