



EDITION

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P R E S S K I T

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★ FAITH. FAMILY. COUNTRY. ★



ABOUT

Empowering the Intelligent Citizen

We are a digital magazine built for the bold, the discerning, and the principled. We serve the intelligent citizen—those who believe in Christian foundations, conservative values, and the enduring strength of the American spirit.

In an era of noise and narrative manipulation, we deliver sharp, informed coverage across news, business, culture, and technology—without compromising the values that matter most.



FAITH-CENTERED

We champion truth, Biblical principles, and moral clarity.



AMERICAN FIRST

We celebrate our heritage, defend our freedoms, and support our nation.



CONSERVATIVE VALUES

We uphold limited government, strong families, free markets, and personal responsibility.



BOLD & PRINCIPLED

We speak with conviction and report with integrity.



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A PUBLICATION OF PURPOSE

Editorial identity and mission

WB Edition exists to strengthen informed citizenship through journalism and commentary rooted in faith, freedom, responsibility, and the conviction that culture is shaped by people willing to stand for enduring principles.

Faith and freedom are presented as responsibilities, not merely slogans.

“

Truth still matters, freedom is sacred, and faith remains a foundation for national strength.

”

EDITORIAL PRINCIPLES

- ★ Clarity over noise and perspective over ideological conformity
- ★ Respect for Christian foundations, conservative values, and civic responsibility
- ★ Coverage that connects public events to their cultural, moral, and economic consequences
- ★ Storytelling intended to equip readers for informed judgment and principled action

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COVERAGE & PLATFORMS

The subjects and channels that shape public life

WB Edition publishes across editorial categories and distribution channels that help readers understand public events, cultural forces, business trends, technology, faith, and American life.

EDITORIAL MAP

Six coverage lanes, connected to the platforms that carry them.

1

FAITH & PUBLIC LIFE

Christian foundations, liberty, ministry, public square

4

CULTURE & PEOPLE

Profiles, family, education, character, institutions

2

NEWS & POLITICS

Policy, leadership, constitutional questions, civic responsibility

5

TECHNOLOGY & FUTURE

AI, digital culture, education, emerging systems

3

BUSINESS & ENTERPRISE

Entrepreneurs, small business, innovation, free enterprise

6

AMERICAN LIFE

Service, veterans, workers, tradition, national renewal

PUBLISHING CHANNELS

WBEdition.com

★ Digital Magazine

★ Email Newsletters

★ Social Media

★ Video & Audio

★ Interviews

★ Events

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FOUNDER PROFILE

Whilly Bermudez

Founder, Publisher & Editor in Chief

Whilly Bermudez is an American marketer, magazine publisher, creative strategist, author, and multimedia creator whose work centers on storytelling, creativity, authenticity, and innovation. Over the past two decades, he has led more than 1,000+ marketing, branding, media, events, and creative projects for private clients and organizations, earning over 100 marketing awards and industry recognitions along the way.

QUOTE



The Republic still stands – not because of politicians, but because of people who believe that truth still matters, that freedom is sacred, and that faith in God remains the surest foundation for any nation.



20+
Years of
Creative Leadership



1,000+
Projects Led



100+
Awards &
Recognitions



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OUR TEAM

The contributors and experts behind WB Edition.

WB Edition is powered by a multidisciplinary roster of contributors, counsel, and subject-matter experts whose work reflects principled thinking, informed analysis, and a commitment to faith, freedom, responsibility, and the American spirit.

★ A bench of principled voices across faith, law, culture, policy, economics, and technology. ★



CIVIC, COMMERCE & PUBLIC AFFAIRS

- **Susana Maris** — Civic Impact | Contributor
- **Emiliano Forza** — Commerce & Policy | Contributor
- **Teresa Palomares** — Political Science Expert | Contributor
- **Rashad Pool** — International Relations Expert | Contributor



FAITH, CULTURE & IDEAS

- **Alfonso Pereira** — World Cultures Expert | Contributor
- **Rebecca Silverstein** — Theology Expert | Contributor
- **Leonard Knowles** — Conservatism Thought Expert | Contributor
- **Loraine Rich** — American Psychology Expert | Contributor



LAW, SECURITY & INSTITUTIONS

- **Bethany Taylor** — National Security Expert | Contributor
- **Roger Tillman** — Constitutional Law Expert | Contributor
- **Anthony Waters** — In-house Legal Counsel
- **Rory Harris** — U.S. Intelligence Officer (Ret.) | Contributor



ECONOMY, TECHNOLOGY & GROWTH

- **Trisha Pool** — Economic Policy Expert | Contributor
- **Ozzie Nodal** — Tech Policy Expert | Contributor





AVAILABLE FOR COMMENTARY

Expert perspectives for interviews, panels, podcasts, and breaking-news analysis

WB Edition offers principled voices and subject-matter experts available to discuss the issues shaping faith, culture, public life, business, law, security, and technology.



Interview formats: Broadcast • Podcast • Panels • Commentary • Guest Articles

AREAS OF EXPERTISE

Constitutional
Law

National
Security

Political
Science

Economic
Policy

Technology
Policy

International
Relations

Theology

Culture &
Civic Identity

Business &
Commerce

Psychology &
Human Behavior

A startup publication with experienced voices ready for meaningful public dialogue.



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EDITION

DIGITAL PUBLISHING EXPERIENCE

THE DIGITAL MAGAZINE

Magazine depth. Website speed.
Social-ready distribution.

WB Edition packages feature stories and commentary
into a polished digital issue built for online readers.

01

COVER-LED STORYTELLING

Feature stories anchor
each issue with strong
editorial packaging.

02

CATEGORY BREADTH

Faith, news, business,
culture, technology,
opinion, and interviews.

03

BUILT FOR DISTRIBUTION

Desktop, tablet, mobile,
email, social, and event
promotion.

DIGITAL-FIRST PUBLICATION

Desktop • Tablet • Mobile • Newsletter • Social sharing



FAITH. FAMILY. COUNTRY.



EDITORIAL CALENDAR

EDITION 

Monthly Themes & Focus Areas

A 12-month editorial roadmap highlighting the lead focus of each monthly issue while maintaining recurring coverage across faith, news, business, culture, and public life.



JANUARY | *American Renewal*

National purpose, personal responsibility, civic renewal, principled leadership, and the ideas required to strengthen the republic.

FEBRUARY | *Faith, Family & Enduring Love*

Marriage, parenting, relationships, family traditions, community bonds, and the role of strong households in American life.

MARCH | *American Enterprise*

Entrepreneurs, small-business owners, ethical leadership, financial responsibility, innovation, and free enterprise built with purpose.

APRIL | *Faith in the Public Square*

Christian foundations, Easter, religious liberty, biblical history, apologetics, ministry, and the role of belief in public life.

MAY | *Service, Sacrifice & National Strength*

Military service, veterans, first responders, national security, courage, patriotism, and Americans who place duty above self.

JUNE | *Fathers, Families & Men of Character*

Fatherhood, mentorship, men's health, responsibility, leadership, marriage, raising children, and creating a lasting family legacy.

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JULY | *Freedom, Founding & America's Future*

Independence, the Constitution, America First principles, civic heritage, national sovereignty, and the responsibilities of citizenship.

AUGUST | *Education, Technology & the Next Generation*

Schools, homeschooling, colleges, youth leadership, digital culture, artificial intelligence, and preparing young Americans for the future.

SEPTEMBER | *Made in America*

American workers, domestic manufacturing, Main Street businesses, trades, agriculture, supply chains, and the dignity of productive work.

OCTOBER | *Courage, Conviction & the Culture*

Free speech, moral courage, media, art, entertainment, cultural renewal, and influential voices who defend truth with clarity and grace.

NOVEMBER | *Gratitude, Stewardship & Community*

Thanksgiving, generosity, philanthropy, financial stewardship, local institutions, churches, volunteerism, and the citizens who strengthen their communities.

DECEMBER | *Faith, Tradition & the American Christmas*

The biblical meaning of Christmas, family traditions, generosity, worship, cultural heritage, year-end reflection, and stories of hope and renewal.



MEDIA INQUIRIES

PRESS CONTACT

For interviews, commentary requests, and press correspondence.

ALEX MIRANDA

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